

ESTTA Tracking number: **ESTTA578707**

Filing date: **12/24/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213743
Party	Defendant Al-Jazeera Satellite Channel
Correspondence Address	KEVIN G. SMITH SUGHRUE MION, PLLC 2100 PENNSYLVANIA AVE NW WASHINGTON, DC 20037-3202 tm@sughrue.com
Submission	Answer
Filer's Name	Kevin G. Smith
Filer's e-mail	tm@sughrue.com, vmullineaux@sughrue.com
Signature	/Kevin G. Smith/
Date	12/24/2013
Attachments	H00191AnswertoNoticeofOppositionasfiled.pdf(57191 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re U.S. Application Serial No. 85/639,289

Mark: BEIN SPORT

BE SPORT, INC.,

Opposer,

v.

AL-JAZEERA SATELLITE CHANNEL,

Applicant.

:
:
:
:
:
:
:
:
:
:
:

Opposition No. 91213743

APPLICANT'S ANSWER TO NOTICE OF OPPOSITION

Applicant, Al-Jazeera Satellite Channel, a private institution of public benefit organized under the country of Qatar, with a principal place of business in Doha, Qatar, by its undersigned attorney, hereby answers the allegations set forth in the Notice of Opposition as follows:

1. Admitted.
2. Admitted.
3. Applicant admits that attached to the Notice of Opposition are papers which appear to be US PTO excerpts of U.S. Trademark Application Serial No. 85/413,573 for the mark BE SPORT. Applicant otherwise has insufficient knowledge or information upon which to form a belief as to truth of the allegations set forth in Numbered Paragraph 3 of the Notice of Opposition and, therefore, Applicant denies said allegations.
4. Admitted.

5. Applicant has insufficient knowledge or information upon which to form a belief as to truth of the allegations set forth in Numbered Paragraph 5 of the Notice of Opposition and, therefore, Applicant denies said allegations.

WHEREFORE, Applicant prays that the opposition be dismissed with prejudice, and that the subject application proceed to registration.

Respectfully submitted,

AL-JAZEERA SATELLITE CHANNEL



By: _____

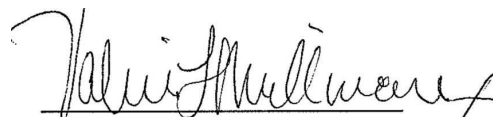
Kevin G. Smith
Gary D. Krugman
Attorneys for Applicant
SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Washington, DC 20037-3202
Telephone: (202) 293-7060
Facsimile: (202) 293-7860

Date: December 24, 2013

CERTIFICATE OF SERVICE

The undersigned certifies that on this 24th day of December 2013, a true and correct copy of the foregoing **APPLICANT'S ANSWER TO NOTICE OF OPPOSITION** was sent to opposer's attorney of record, via email (trademarks@fenwick.com; CEllerbach@fenwick.com), and via First Class Mail, postage prepaid, and to:

Connie L. Ellerbach, Esq.
Fenwick & West LLP
801 California Street
Mountain View, CA 94041-1990



Valerie L. Mullineaux